

**CHILD HEALTH ASSOCIATES OF MADISON COUNTY  
1145 GLENWOOD AVE  
ONEIDA, NY 13421**

## **Patient SMS Privacy Notice**

At Child Health Associates, we are committed to maintaining the privacy and security of our patients' personal information. This Privacy Notice outlines our practice and your choices regarding the use of your information for SMS (Short Message Service) communications.

1. **Opt-In:** By providing your mobile number and initials on the patient registration, you are opting in to receive SMS communications from Child Health Associates. These messages include appointment reminders. Your mobile number will only be used for healthcare-related communications and will not be shared with third parties for their marketing purposes.
2. **Opt-Out:** You may opt-out of receiving SMS communications at any time. To opt-out, reply 'STOP' to any message you receive from us or contact our office directly. Once you opt-out, you will no longer receive SMS communications from us. Please note that opting out will not affect other forms of communication such as emails or phone calls.
3. **Fees:** While Child Health Associates does not charge for SMS communications, standard message and data rates may apply depending on your wireless carrier and plan.
4. **Privacy:** We respect your privacy and are committed to protecting your information. All SMS communications are compliant with the Health Insurance Portability and Accountability Act (HIPAA), which protects your health information from unauthorized use or disclosure.
5. **Updates:** We may change this Privacy Notice from time to time. Any changes will be effective immediately upon posting of the revised notice on our website.

By opting in to our SMS communications, you acknowledge and agree to the practices outlined in this Privacy Notice. If you have any questions, please contact our office at 315-363-4070.

Your privacy is important to us, and we are committed to providing you with the highest level of service while respecting and protecting your personal information.